

## Economic Growth Strategy for Shropshire 2017-2021

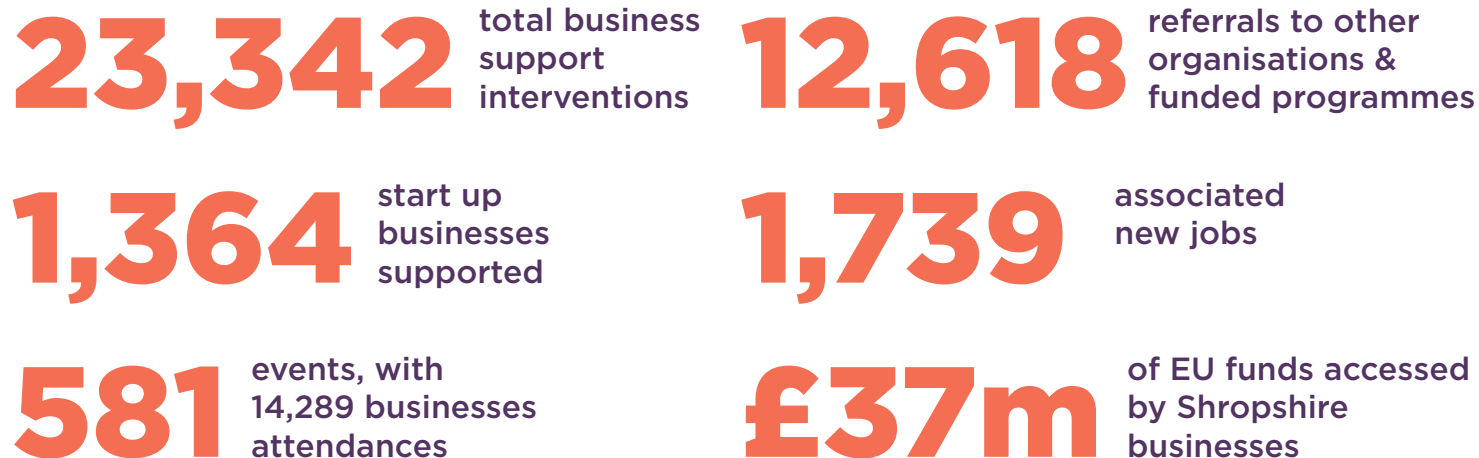
### How Did We Perform?

To be the best place to do business and invest, renowned for its pool of local talent and expertise. We will strive to maximise our economic potential and increase productivity to fully utilise the benefits of our special environment and high quality assets.

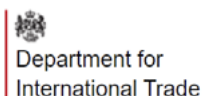
### Targets vs Actual



### Enable Businesses to Start, Grow, & Succeed



## Strategic Location and Economic Relationships



## Deliver Infrastructure to Support Growth

**£175** million of public sector investment      **+£170m** Covid Grants

## Promote Shropshire and Attract Inward Investment



## Develop and Retain Talent and Skills

**125+** Shropshire businesses engaged in school and college careers events and activities

**16** number of enterprise advisors      **3** specialist schools and colleges engaged

**20** secondary schools involved in enterprise activity

**£20m** ESF funding for skills and social inclusion



# ECONOMIC GROWTH STRATEGY FOR SHROPSHIRE 2017 - 2021

**INVEST SHROPSHIRE**

